



THE POWER OF SPORTS

IMPACT

2025



IMPACT REPORT 2025

USING SPORT TO CREATE STRUCTURE, SAFETY AND OPPORTUNITY

In 2025, The Power of Sport supported children and youth across Argentina, Costa Rica, Indonesia and Curaçao. Together with local partners and leaders, we create safe and structured sport moments that strengthen wellbeing, social development and community connection.



OUR PROGRAMME MODEL



STAGE

1

SCHOOLS
PROGRAMME

Structured sport and play as part of the school day building participation, basic skills and positive routines.

4-16 YEARS



STAGE

2

AFTERSCHOOL
PROGRAMME

A safe place after school guided training and play, positive role models, and support for social-emotional growth.

6-16 YEARS



STAGE

3

CLUBS
AND PATHWAYS

A pathway for continuity and commitment training, teamwork and belonging through a club environment.

11+ YEARS

FOUR LOCATIONS, ONE APPROACH

LOCALLY LED, PARTNERSHIP-DRIVEN, AND FOCUSED ON LASTING IMPACT.



KEY NUMBERS 2025

ACROSS FOUR LOCATIONS, WE REACHED CHILDREN AND YOUTH THROUGH THREE PROGRAMME LINES. BELOW IS THE REPORTED REACH AND THE STRONGEST SOCIAL IMPACT PILLARS PER LOCATION.

REACH PER LOCATION

	SCHOOLS PROGRAMME	AFTERSCHOOL PROGRAMME	CLUBS AND PATHWAYS
	800 PER WEEK	120 EVERY MONTH	80 PER WEEK
	150/600 PER WEEK	100/300 PER WEEK	150/600 PER WEEK
	650 PER WEEK	100 PER WEEK	250 PER WEEK
	1000 PER WEEK	200 PER WEEK	200 PER WEEK

STRONGEST SOCIAL IMPACT PILLARS



ARGENTINA
EL PODER DEL DEPORTE

Community building: 800
Education: 800
Addiction prevention: 300



INDONESIA
DAYA KRIDA

Community building: 450
Gender equality: 300
Emotional development: 300



COSTA RICA
EL PODER DEL DEPORTE

Community building: 1000
Education: 200
Gender equality: 600



CURAÇAO
E PODER DI DEPORTE

Community building: 200
Education: 335
Emotional development: 200





ARGENTINA

EL PODER DEL DEPORTE

A SAFE AND POSITIVE ENVIRONMENT

In the disadvantaged areas where we work, many children attend school for only half a day. The remaining hours are often spent on the street without supervision. Through structured sport activities, we create a safe and positive environment where children can develop skills, routines and stronger social connections.



REACH

800 children *per week across 4 schools*

500 children *that keep returning*

✓ HIGHLIGHTS

Expanded to a new neighbourhood
Launch in La Matanza to reach more children and strengthen local presence.

Local partnership approach: Started through one local school, supported by a local coach and international volunteers.

Growth already secured: Three additional schools confirmed for next year

IMPACT PILLARS

Education: 800

Community building: 800

Addiction prevention: 300

Emotional development: 300

Youth welfare / safe spaces: 200

Gender equality: 200

Employment skills: 150

Nutrition (ambition): 100

GOALS 2026

Build a community sports club pathway: a stable club environment where children can train year-round, set goals, and participate in local competitions, creating a stronger sense of belonging and continuity.

Scale delivery capacity: increase transport, logistics (e.g., an additional minibus) to support more interns, volunteers and expand reach across schools.

“INTERNATIONAL VOLUNTEERS BRING POSITIVE ENERGY AND NEW METHODS, WHILE SPORT BECOMES A PRACTICAL EDUCATIONAL TOOL SUPPORTING DISCIPLINE, MOTIVATION AND SCHOOL ENGAGEMENT”

Luis (Local PE Teacher)





INDONESIA

DAYA KRIDA

CONSISTENT, HIGH-QUALITY SPORT DELIVERY

In Indonesia, we focus on building consistent, high-quality sport delivery in environments where structured physical education is often limited. By working with schools and communities, we create safe sport moments and strengthen development through routine, coaching quality and clear programme design.



REACH

150/600 children per week in school program

100/300 children per week in after school program

10/25 children per week in club programme

IMPACT PILLARS

Community building: 450

Gender equality: 300

Emotional development: 300

Youth welfare: 200

Health: ambition

Inclusion: ambition

HIGHLIGHTS

Custom PE curriculum developed (aligned with government requirements) to strengthen delivery where partner schools often have no PE teachers.

Daily Journal system introduced to track participation, session quality and feedback supporting consistency and improvement.

Training programmes expanded in after-school settings (football, volleyball, boxing and conditioning).

Neighbourhood sessions started to also reach children living close to the residence.

Programme innovation and inclusion: flag football, boxing equipment, Ramadan low-intensity indoor sessions, and collaboration with four social communities (Satoe Atap, Pijar, Asa Edu, Harapan).

Daya Krida FC launched with a selection process and first sparring sessions creating a clear pathway from participation to commitment.



“THE PROGRAMME BROUGHT ENERGY TO OUR WHOLE SCHOOL: STUDENTS, TEACHERS, AND EVEN PARENTS SUPPORT IT TO CONTINUE.”



Megawati Kusumadewi - principal of SD Kusuma Bhakti



GOALS 2026

Scale with quality: use the PE curriculum and Daily Journal approach as a foundation for consistent delivery across more schools and communities.

Grow the club pathway: further develop Daya Krida FC as a structured progression route for committed youth (training continuity, performance and belonging).



CURAÇAO E PODER DI DEPORTE

A SAFE AND POSITIVE ENVIROMENT

In Curaçao, we use sport as a structured and positive foundation for children and youth supporting emotional development, stronger community connection, and improved learning environments. In 2025 we also took steps to deepen impact through new partnerships and more consistent delivery capacity.



REACH

650 children *in school program*

100 children *in after school program*

250 children *in club programme*

IMPACT PILLARS

Education: 335

Community building: 200

Emotional development: 200

Inclusion: 80

Gender equality: 35



✓ HIGHLIGHTS

New partnerships with sports clubs: we connected with clubs that needed support, strengthening the local sport ecosystem.

Addiction healthcare clinic partnership launched: in 2025 we delivered weekly sports sessions, with a planned expansion to four days per week in the new year.

Capacity growth through housing: a new intern house was secured, enabling twice as many interns and improving continuity.

Local leadership strengthened: a new coordinator, Naïsha Santiago, joined to support daily operations and delivery.

GOALS 2026

Scale the clinic programme: expand from weekly delivery to four days per week, using sport as a structured part of support and recovery.

Increase continuity and reach: leverage expanded intern capacity to improve consistency across school, after-school and club activities.

“NEW PARTNERSHIPS WITH LOCAL CLUBS HELPED STRENGTHEN THE WIDER SPORT COMMUNITY.”





COSTA RICA

E PODER DI DEPORTE

A SAFE AND POSITIVE ENVIROMENT

In Costa Rica, sport creates a safe, structured and positive space for children and youth supporting development, strengthening community connection and offering an alternative to negative street influences. In 2025 we built continuity by expanding delivery at schools and establishing a stronger club pathway.



REACH

1000 children in school program

200 children in after school program

200 children in club programme

✓ HIGHLIGHTS

A new football club created: providing a safe and structured environment for continued participation.

A community space improved: cleaning and upgrading the field area (trash removal, bins, grass cut) helped turn a "wasteland" into a place where children can play safely.

Stronger school delivery: continued programmes in schools (basketball, volleyball, football and fitness), combined with practical improvements such as painting and sports equipment support.

Positive neighbourhood effect: consistent activity encouraged some negative street behaviour to move away from the central area.

IMPACT PILLARS

Education: 200

Community building: 1000

Addiction prevention: 200

Emotional development: 200

Health and wellbeing: 200

Gender equality: 600

Employment skills: 200

Inclusion: 60

"KIDS ARE STEPPING AWAY FROM VICES SPORT GIVES THEM SOMETHING POSITIVE TO COMMIT TO"

Coach Nathan

"IT'S NOT JUST EXERCISE THIS PROGRAMME IMPROVES WELLBEING AND MOTIUATES STUDENTS TO ENGAGE"

Santa Sofia School



GOALS 2026

Strengthen the club pathway: grow continuity, structure and safety so children have a stable place to return to and develop over time.

Deepen community ownership: keep improving the space and engagement around the programme so sport remains a positive anchor in the neighbourhood.

THANK YOU FOR MAKING IMPACT POSSIBLE



**"I FEEL HAPPY AND JOYFUL THE
SPORTS ACTIVITIES ARE FUN."**

Muhammad Alvianto Maulana (12),
Semarang

Alongside my Qur'an recitation, I also take part in Daya Krida's afternoon sessions. My family encourages me to participate in both. It enriches my experience and increases my creativity.

It adds to my experience and increases my creativity.



**"I FEEL HAPPY - THE GAMES ARE
FUN, AND I LEARN NEW THINGS"**

Adelia Dhea Nanda Putri (12),
Semarang

Before, after school I stayed at home. Now I shower and go straight to extracurricular activities so I play more with my school friends.

It helps me learn volleyball, football and other sports.



GLOBAL IDENTITY OF THE POWER OF SPORTS

EL PODER DEL DEPORTE

 ARGENTINA

EL PODER DEL DEPORTE

 COSTA RICA

E PODER DI DEPORTE

 CURACAO

DAYA KRIDA

 INDONESIA

LE POUVOIR DU SPORT

 FRANCE

DE KRACHT VAN SPORT

 THE NETHERLANDS

DIE KRAFT DES SPORTS

 GERMANY

EL PODER DEL DEPORTE

 SPAIN

THE POWER OF SPORTS

 THE UNITED KINGDOM

NEW LOCATION COMING IN 2026: KHELKHUD KO URJA  NEPAL